

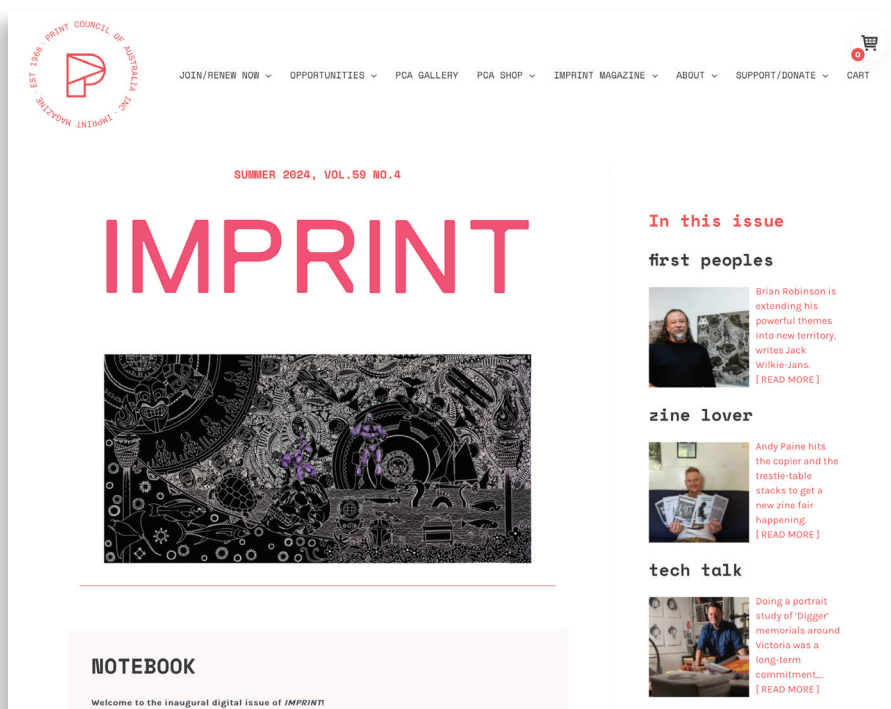
2026 Digital Media INFORMATION

IMPRINT

PRINTMAKING / WORKS ON PAPER / BOOK ARTS

Advertising schedule

issue	booking	artwork due
January	14	26
Summer 2026	November 2025	November 2025



Advertising rates

All prices include GST

Size	formerly	size (mm)	PRINTED member rate per issue	DIGITAL member rate (less 30%)	DIGITAL member rate regular (less 50%)
Large	full page	297 x 210	\$1,225	\$857	\$612
Medium	half page	130 x 186	\$820	\$574	\$410
Small	quarter page horizontal	62 x 186	\$455	\$318	\$227
Small	quarter page vertical	130 x 91	\$455	\$318	\$227

Advertorial	includes
\$590	Sponsored Article on IMPRINT Blog, Dedicated e-newsletter, additional social media posts x four



PCA e-newsletter advertising

Emailed monthly to PCA membership.
\$60 members \$120 non members
(calls for artists, print exchanges, workshops, equipment for sale).

Email jpeg image and text (portrait orientation/ max 1200px) by last day of every month for following month's e-newsletter to
imprintadvertising@printcouncil.org.au

Print ready artwork

All artwork is to be supplied as a high resolution jpg or PDF file with fonts embedded/outlined, 300 dpi. Indicate dimensions/size of advertisement booked.

Additional charges

If you are unable to supply artwork for advertising, please ask about IMPRINT's low-cost design services.
Additional charges will apply for changes to existing artwork incorrectly supplied.

Email material to Print Council of Australia Inc

imprintadvertising@printcouncil.org.au • p: +61 3 9416 0150 • www.printcouncil.org.au

